



THE UNIVERSAL  
STEEL COMPANY

# NEWS

## UNIVERSAL STEEL ERASING STEEL MEMORY PROBLEMS: ANNOUNCES START-UP OF 3/4" STRETCHER LEVELER.

(Cleveland, OH)—According to the Universal Steel Company, steel memory is about to become just a bad memory, thanks to the recent start-up of the company's new high strength stretcher leveler.

Dubbed, "The Memory Eraser" for its ability to produce laser flat, stress-free, memory free sheets, the powerful Butech Bliss stretcher-leveler can process material up to 3/4" x 74", in lengths up to 700"—including high strength steels beyond 100,000 psi yield.

The line can also deliver memory free discrete plate up to 3/4", with short lead times and in small quantities.

The Memory Eraser exerts over 3 million pounds of stretching force to flatten steel, equalize internal fiber structure and completely erase material memory. Universal's Memory Free sheets are ideal for operations such as oxy, plasma and laser cutting. Because the material has no residual memory, processing problems related to warping or spring back are eliminated. Using stretcher-leveled material, machines can be run at higher speeds, with greater yields, less waste and lower costs.

*More...*



According to Rich Williams, president, "Providing higher quality and value to our customers has been a hallmark of Universal. The addition of the new stretcher leveler adds to the company's quality reputation and underscores our ongoing commitment to help customers produce better parts with greater productivity."

The addition of the new stretcher leveler rounds out Universal Steel's ability to answer customer's needs for flat rolled steel. With leveling, shape correcting and, now, stretcher leveling, Universal Steel can offer three different flattening processes to match customer requirements.